

Cohen, Gansler Present David Packard Excellence in Acquisition Awards

Five Teams Honored at AR Week III Kickoff Ceremony

DEPARTMENT OF THE NAVY, NEW ATTACK SUBMARINE PROGRAM OFFICE. THE NEW ATTACK SUBMARINE PROGRAM OFFICE IS THE FIRST MAJOR PROGRAM TO IMPLEMENT THE INTEGRATED PRODUCT AND PROCESS DEVELOPMENT METHOD FOR COMPLEX WARSHIP SYSTEM DEVELOPMENT AND DESIGN.

On May 4, Secretary of Defense William S. Cohen, joined by Under Secretary of Defense (Acquisition & Technology), Dr. Jacques S. Gansler presented five 1998 David Packard Excellence in Acquisition Awards at a Pentagon ceremony that marked the official kickoff of Acquisition Reform Week III (AR Week III). The Packard Award was established to recognize DoD civilian or military organizations, groups, or teams who have made highly significant contributions that demonstrated exemplary innovation and best acquisition practices.

The award is named in honor of the late David Packard, founder and chairman of the Hewlett-Packard Company, former Deputy Secretary of Defense under President Nixon, and Chairman of a blue ribbon defense commission (the "Packard Commission") under President Reagan.

The 1998 award winners were competitively selected from nominations made by the military services and defense agencies. The principal nomination criterion was the demonstrated use of innovative team techniques, first advocated by Packard, to achieve excellence in defense acquisition.

DEPARTMENT OF THE ARMY PURCHASE CARD PROGRAM TEAM. THE ARMY PURCHASE CARD PROGRAM TEAM IS RECOGNIZED FOR ITS DEDICATED EFFORTS TO RE-ENGINEER THE ACQUISITION PROCESS, PROVIDING TOOLS FOR ARMY PERSONNEL TO MAKE PURCHASES BETTER, FASTER, AND CHEAPER.



Photos by Richard Mattox



UNITED STATES MARINE CORPS, DEPARTMENT OF THE NAVY ADVANCED AMPHIBIOUS ASSAULT VEHICLE PROGRAM. THE ADVANCED AMPHIBIOUS ASSAULT VEHICLE TEAM ACHIEVED SIGNIFICANT REDUCTION IN TOTAL OWNERSHIP COST THROUGH IMPLEMENTATION OF COST AS AN INDEPENDENT VARIABLE, INTEGRATED PRODUCT AND PROCESS DEVELOPMENT, AND VIRTUAL PROTOTYPING.



THE INTEGRATED PROGRAM MANAGEMENT INITIATIVE JOINT TEAM. THE INTEGRATED PROGRAM MANAGEMENT INITIATIVE JOINT TEAM IMPLEMENTED A SHIFT IN EARNED VALUE MANAGEMENT OWNERSHIP AND RESPONSIBILITY FROM GOVERNMENT TO INDUSTRY, AND HAS CREATED A RECOGNIZED INTERNATIONAL BEST PRACTICE.



UNITED STATES SPECIAL OPERATIONS COMMAND NAVAL SPECIAL WARFARE RIGID INFLATABLE BOAT TEAM. THE UNITED STATES SPECIAL OPERATIONS COMMAND NAVAL SPECIAL WARFARE RIGID INFLATABLE BOAT PROGRAM TEAM HAS PIONEERED REVOLUTIONARY TEST AND EVALUATION METHODS TO FULFILL NAVAL SPECIAL WARFARE'S URGENT NEED FOR COMBATANT CRAFT SYSTEMS.

1998 AR Week III Exhibits, Presentations Draw Largest Crowd Ever

FROM LEFT: DUSD(AR),
STAN SOLOWAY;
USD(A&T), DR. JACQUES
S. GANSLER; NAVY CAPT.
L.M. "BUD" SAWYER,
PEO, MARITIME AND RO-
TARY WING, ACQUISITION
& LOGISTICS CENTER,
U.S. SPECIAL
OPERATIONS COMMAND.

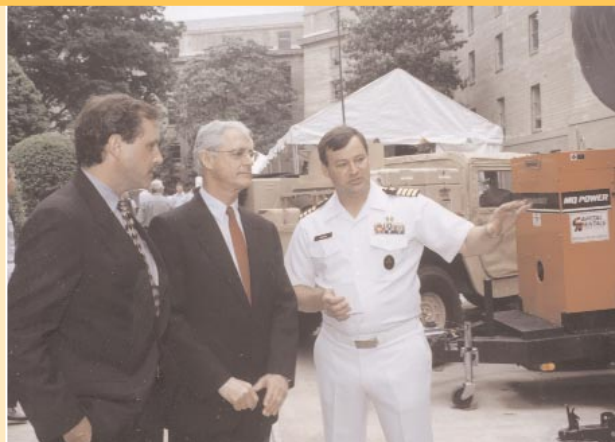
FROM LEFT: NAVY REAR ADM. "LENN"
VINCENT, DSMC COMMANDANT;
ELEANOR SPECTOR, DIRECTOR OF DE-
FENSE PROCUREMENT, UNDER SECRE-
TARY OF DEFENSE (ACQUISITION &
TECHNOLOGY), DR. JACQUES S.
GANSLER; DEPUTY UNDER SECRETARY
OF DEFENSE (ACQUISITION REFORM),
STAN SOLOWAY, TOM CREAN, PRESIDENT,
DEFENSE ACQUISITION UNIVERSITY. ►

DAU's ACQUISITION REFORM COMMUNICATIONS CENTER
(ARCC) PREPARED "TEAMING PACKAGES" OF MATERIALS
AND EDUCATIONAL TOOLS TO HELP COMMANDERS AND
MANAGERS AT ALL LEVELS PLAN AND CONDUCT AR WEEK
III ACTIVITIES. PACKAGES INCLUDED CASE STUDIES, VIDEO-
TAPED PRESENTATIONS, AND SIMULATIONS HIGHLIGHTING
IMPLEMENTATION OF AR INITIATIVES. FROM LEFT:
USD(A&T), DR. JACQUES S. GANSLER; BETTY FRANKLIN,
ARCC; KELLEY BERTA, ARCC. ►



FROM LEFT: USD(A&T), DR. JACQUES S. GANSLER;
SKIP HAWTHORNE, SENIOR PROGRAM ANALYST, OF-
FICE OF THE DUSD(AR). HAWTHORNE SERVED AS
DoD's 1998 AR WEEK III COORDINATOR. ▲

FROM LEFT: ARMY LT.
GEN. HENRY GLISSON,
COMMANDER, DEFENSE
LOGISTICS AGENCY;
ELEANOR SPECTOR,
DIRECTOR OF DEFENSE
PROCUREMENT; ►
USD(A&T), DR.
JACQUES S. GANSLER;
AIR FORCE MAJ. GEN.
TIMOTHY MALISHENKO,
COMMANDER, DEFENSE
CONTRACT MANAGEMENT
COMMAND.



FROM LEFT: TOM CREAN, PRESIDENT, DAU; ASSISTANT DUSD (SYSTEMS ACQUISITION), DONNA RICHBOURG; DUSD(AR), STAN SOLOWAY; NAVY REAR ADM. "LENN" VINCENT, DSMC COMMANDANT; FORMER USD(A&T), PAUL G. KAMINSKI; ASN(RD&A), ◀ JOHN DOUGLASS.



FROM LEFT: RICHARD CAIME, LOCKHEED MARTIN; DEPUTY UNDER SECRETARY OF DEFENSE (INTERNATIONAL AND COMMERCIAL PROGRAMS), PAUL J. HOEPER; ASN(RD&A), JOHN ◀ DOUGLASS.



FROM LEFT: FORMER USD(A&T), PAUL G. KAMINSKI; FORMER PDUSD(A&T), R. NOEL LONGUEMARE; ACTING ASA(RD&A), DR. KEN OSCAR; ASN(RD&A), JOHN DOUGLASS; AIR FORCE LT. GEN. GEORGE K. MUELLNER, PRINCIPAL DEPUTY (ACQUISITION), ◀ SAF/AQ.



◀ FROM LEFT: DUSD(AR), STAN SOLOWAY; USD(A&T), DR. JACQUES S. GANSLER; ARMY MAJ (P) FRAN FIERKO, ASSISTANT PRODUCT MANAGER, SECOND GENERATION FORWARD LOOKING INFRARED (FLIR), OFFICE OF THE PROJECT MANAGER, NIGHT VISION/RECONNAISSANCE, SURVEILLANCE, AND TARGET ACQUISITION. FIERKO IS HOLDING A THERMAL WEAPON SIGHT (TWS).

Boats, Planes, Tanks, Submarines, Simulators, Virtual Trainers... and Much More!

After the May 4 AR Week III Kickoff Ceremony, Under Secretary of Defense (Acquisition & Technology), Dr. Jacques S. Gansler and Deputy Under Secretary of Defense (Acquisition Reform), Stan Soloway took a walking tour of the 40 exhibits on display in the Pentagon Courtyard. These photos attest that there was certainly plenty to see.

ELECTRIC BOAT CORPORATION, A GENERAL DYNAMICS COMPANY, EXHIBITED A MODEL OF THE NSN-22, THE NAVY'S NEXT GENERATION NEW ATTACK SUBMARINE. ►

DEVELOPED BY BOEING, THE JOINT DIRECT ATTACK MUNITION (JDAM) IS AN ACCURATE, AUTONOMOUS, ADVERSE WEATHER MUNITION. THE DEFENSE ACQUISITION UNIVERSITY AND BOEING LEARNING CENTER ARE COLLABORATING ON A CASE STUDY OF JDAM. ►

THE ADVANCED AMPHIBIOUS ASSAULT VEHICLE (AAAV) EXHIBIT INCLUDED REPRESENTATIVES FROM THE AAAV TECHNOLOGY CENTER AND THE PRIME CONTRACTOR, GENERAL DYNAMICS, LAND SYSTEMS. THE AAAV IS DESIGNED TO ENABLE MARINES OF THE SURFACE ASSAULT ECHELON TO QUICKLY AND SECURELY HIT THE BEACH AND SUSTAIN MOMENTUM ASHORE. ▼

ALLIANT TECHSYSTEMS EXHIBITED THE OUTRIDER™ TACTICAL UNMANNED AERIAL VEHICLE. WHEN FIELDIED BY THE U.S. MILITARY, THE OUTRIDER™ WILL PROVIDE TACTICAL COMMANDERS REAL-TIME RECONNAISSANCE, SURVEILLANCE, AND TARGET ACQUISITION INFORMATION WITHOUT RISKING THE LIVES OF PILOTS OR CREW MEMBERS. ►



RAYTHEON'S EXHIBIT FOCUSED ON THE COMPANY'S THREE CORE BUSINESS SEGMENTS: DEFENSE AND COMMERCIAL ELECTRONICS; BUSINESS AVIATION AND SPECIAL MISSION AIRCRAFT; AND ENGINEERING AND CONSTRUCTION. ►



THE JOINT AIR-TO-SURFACE STANDOFF MISSILE (JASSM), DESIGNED TO DESTROY HIGH-VALUE, WELL-DEFENDED, FIXED AND RELOCATABLE TARGETS, IS BEING DEVELOPED BY LOCKHEED MARTIN FOR THE U.S. AIR FORCE AND NAVY.



AN ACTUAL U.S. SPECIAL OPERATIONS COMMAND NAVAL SPECIAL WARFARE RIGID INFLATABLE BOAT, DRY-DOCKED IN THE PENTAGON COURTYARD FOR THE OCCASION, WAS A REAL CROWD PLEASER. THE "RIB" PRIME CONTRACTOR IS UNITED STATES MARINE, INC. (USMI).



GORE TEX, INC., DISPLAYED A VARIETY OF MILITARY OUTERWEAR, FOOTWEAR, GLOVES, HEADGEAR, AND SPECIALTY ITEMS.



THE SIMULATION BASED ACQUISITION EXHIBIT, SPONSORED BY THE OFFICE OF THE DIRECTOR, TEST, SYSTEMS ENGINEERING AND EVALUATION, FEATURED A HANDS-ON DEMONSTRATION OF THE "VIRTUAL TRAINER."